GOVERNMENT OF INDIA
URBAN EMPLOYMENT AND POVERTY ALLEVIATION
LOK SABHA

UNSTARRED QUESTION NO:2582
ANSWERED ON:08.08.2000
HUDCO`S SEPARATE WING
UMMAREDDY VENKATESWARLU

Will the Minister of URBAN EMPLOYMENT AND POVERTY ALLEVIATION be pleased to state:

(a) whether HUDCO has a separate wing to advise the public on design and cost-effective construction technology for the construction of houses;

(b) if so, whether any media campaign has been launched to popularise this scheme;

(c) if so, the details thereof;

(d) whether HUDCO has taken any steps to contact and consult innovative designers in the country; and

(e) if so, the details thereof?

Answer

MINISTER OF STATE FOR URBAN DEVELOPMENT & POVERTY ALLEVIATION (SHRI BANDARU DATTATREYA)

(a): Yes, Sir.

(b)&(c): Housing and Urban Development Corporation (HUDCO) Limited in collaboration with the Building Materials Promotion Council (BMTPC) produces audio visual films/interviews etc. and uses these materials for mass awareness through T.V. Exhibitions/Seminars and Trade Fair. HUDCO has also explored the possibility of using electronic media through Doordarshan and other private channels to popularise cost effective, energy efficient, eco-friendly building materials and technologies. HUDCO also organises annual HUDCO Build-Tech in India International Trade Fair for massive dissemination among public. HUDCO also publishes booklets, pamphlets and brochures disseminating such technology.

(d)&(e): HUDCO has been extensively promoting the research and development efforts of National Laboratories such as Central Building Research Institute (CBRI), regional Research Laboratories (RRL), National Environmental Engineering Research Institute (NEERI), National Council for Cement & Building Materials (NCCBM), State Institutions, Non-Government Organisations (NGOs) like Development Alternative, Centre of Science & Technology For Rural Development (COSTFORD) and efforts of professionals like Laurie Baker. HUDCO organises regular annual competitions on low cost housing through which various National experts contribute through their innovative concepts and designs.